



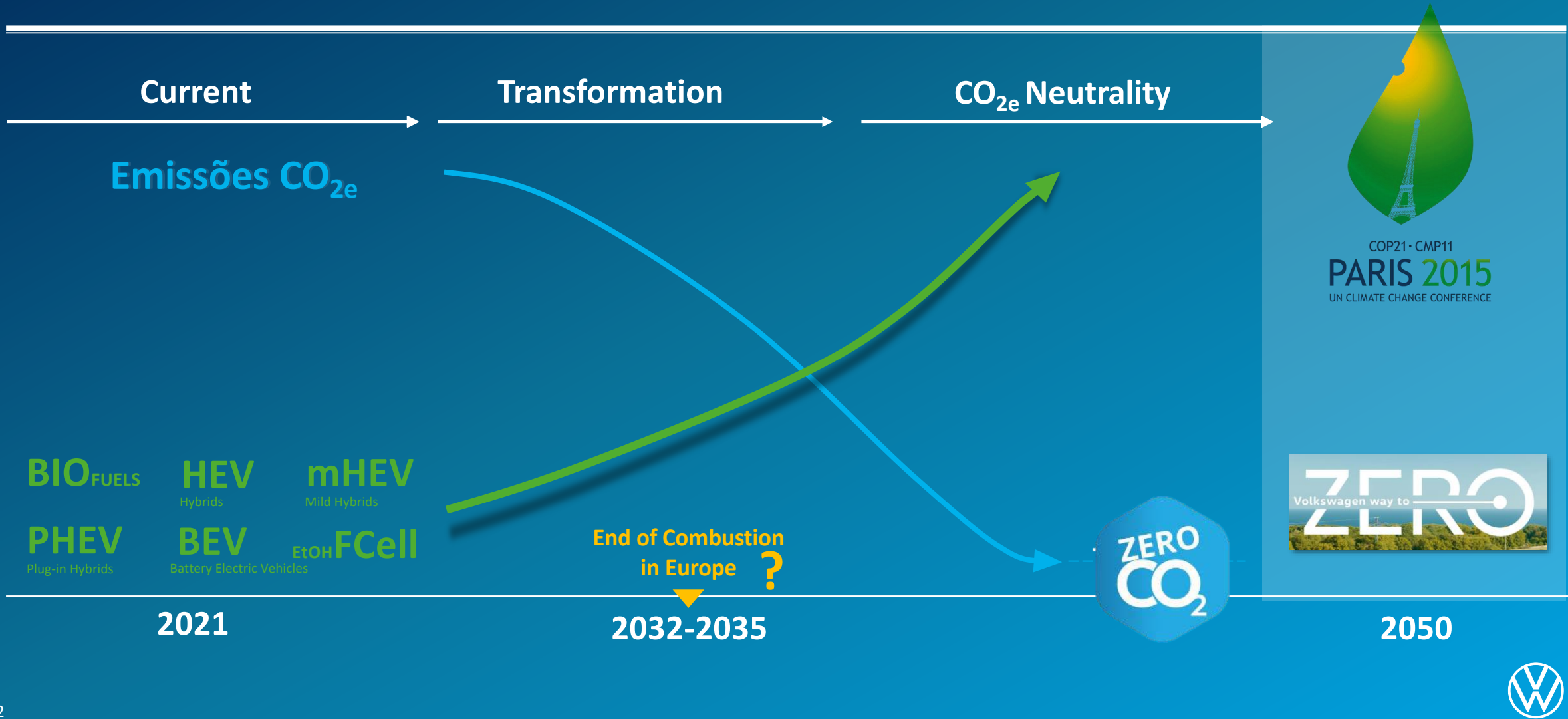
Ethanol as Decarbonization Opportunity



Way to Zero Center
BioFuels and Products R&D
Volkswagen South America

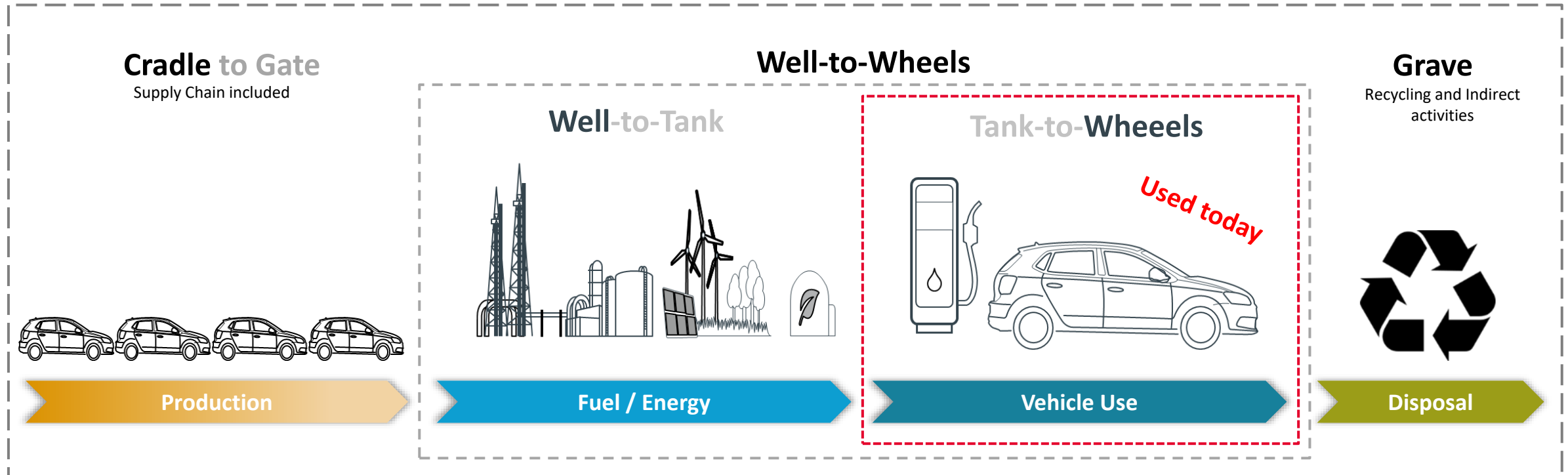
16.05.2023

Volkswagen group was the first OEM to sign Paris agreement, committing CO_{2e} neutrality until 2050



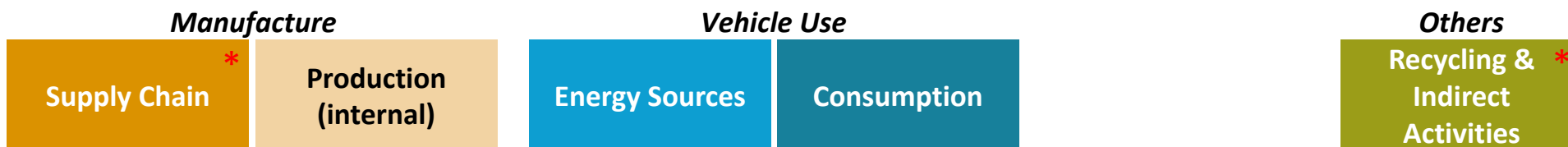


Cradle to Grave CO₂e





Decarbonization Index Concept



$$DKI = CO_2e_c + \left[\frac{gCO_2e}{MJ} \times \frac{MJ}{km} \right] \times km + CO_2e_G$$

Decarbonization Index (tCO₂e/Veh)

Carbon Intensity, IC

Energy Consumption, CE



$$DKI_{fleet}(Year) \stackrel{def}{=} \sum_{m=1}^{\#models} DKI_m * \frac{Year Sales_m}{TotalSales in Year}$$

Objective: Reduce Carbon Intensity of Brazilian fuel Matrix



Law 13.576/17



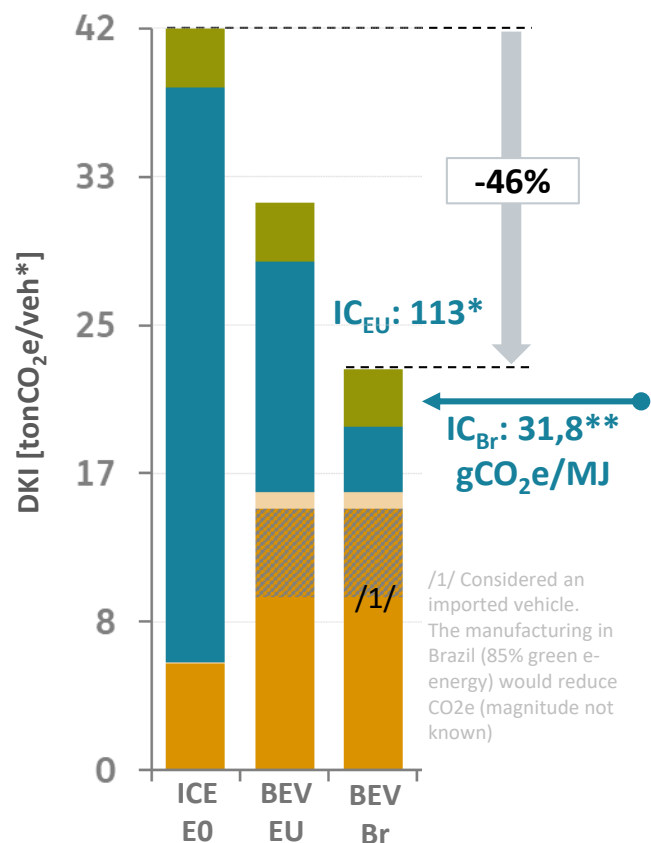
Objective: Reduce energy consumption

Law 13.755/18

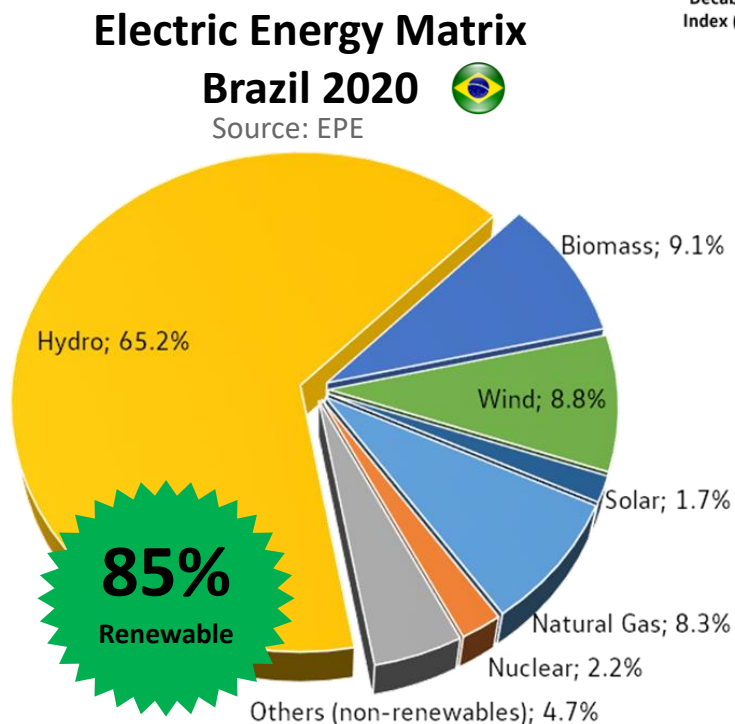
* Methodologies in development

DKI: DekarbonisierungsIndex (Decarbonization Index)





* Source: B-TR assumptions for Europe 2020
** Source: EPE (Gov. agency of energy research)



* All figures are B-TR estimative (to be confirmed)

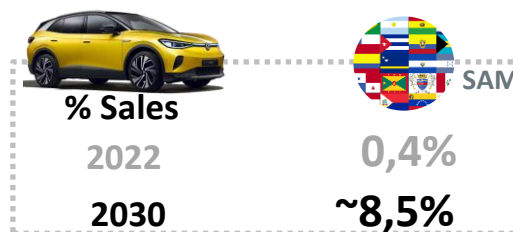


$$DKI = \text{Decarbonization Index (tCO}_2\text{e/Veh)} = CO_2e_c + \left[\frac{gCO_2e}{MJ} \times \frac{MJ}{km} \right] \times km + CO_2e_G$$

IC= Carbon Intensity

BEVs Opportunities/ Challenges

- ✓ Trend in important markets
- ✓ e-Matrix 85% renewable
- ✓ Low operational Cost
- ✓ Zero local pollutant emission
- GPD/ capita (<30% da EU)
- Interest rate (13,7%)
- Charging Infrastructure
- Government support absence
- Local competence/ regulations develop.

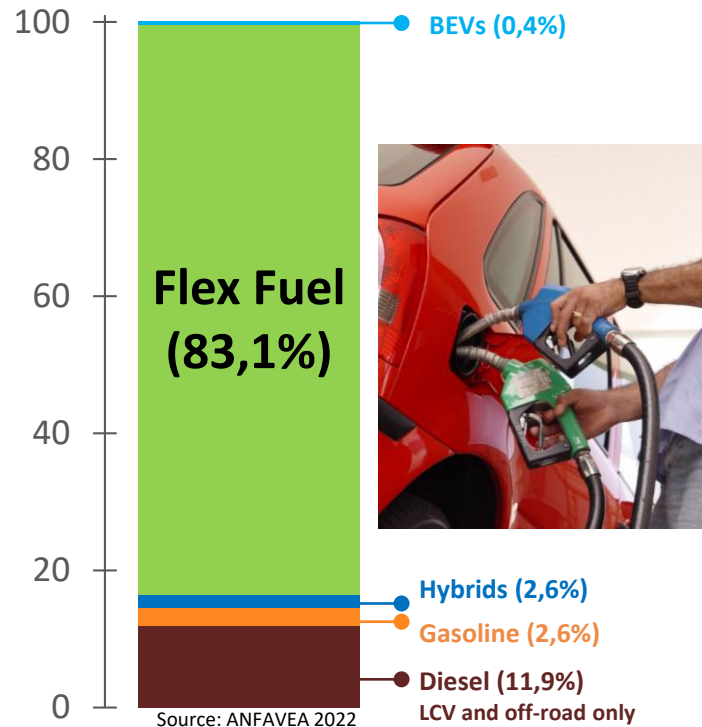




Flex Fuel: Standard Tech in Brazil

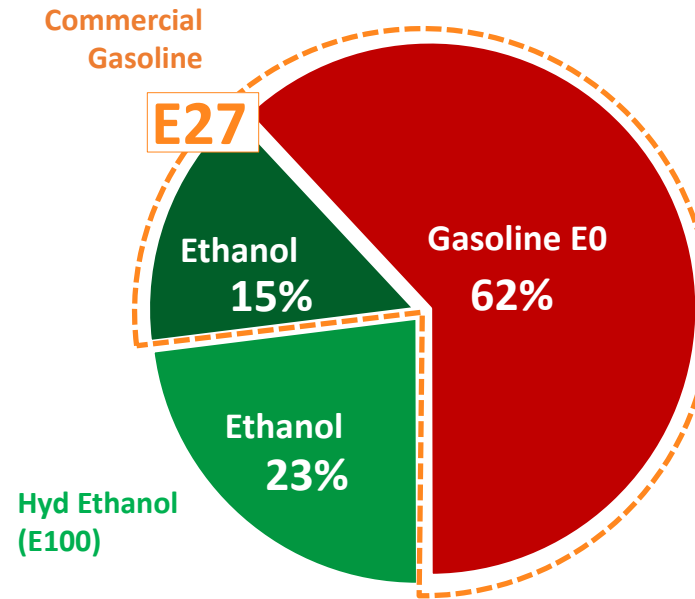
New vehicle sales (% mix)

Light vehicles (passenger and light commercial)



Otto fuels in Brazil

(% of Energy 2021)



Carbon Intensity [gCO_{2e}/MJ]

(Status and Energy Ministry Prognosis)

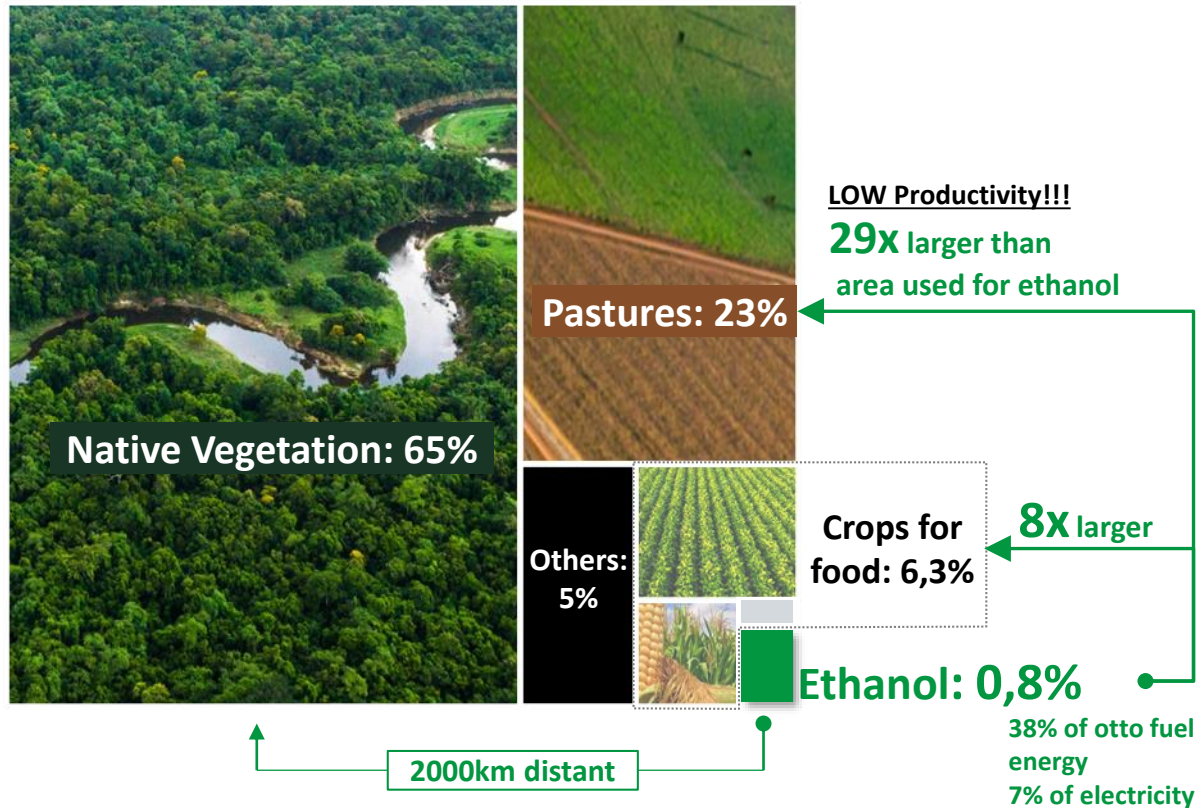
Year:	2020	2032
Gasoline E0	87,4	87,4
Anhyd Ethanol	26,9	20,3
Gasoline E27	75,1	73,7
Hyd Ethanol	28,5	21,6
Biodiesel	24,0	21,1
Electricity	31,8	26,6

Source: EPE/ Ministry of Energy





Land Use (% of area):



► Ethanol production only uses 0,8% of Brazil area, very low risk of deforestation and food competition.



Volks usará biometano em Taubaté e São Bernardo

Apoiada nos compromissos com a prática ESG, montadora utilizará metade do gás produzido pela Raízen em Piracicaba a partir de resíduos de cana

Source: Valor Econômico



BioGas from Sugar/Ethanol residues (Source: Raízen)



Source: Portal R3



- VWB Bio Methane adoption will contribute for life cycle CO_{2e} reduction.

Supply Chain	Energy sources	Consumption	Recycling & Indirect Act.
Production			

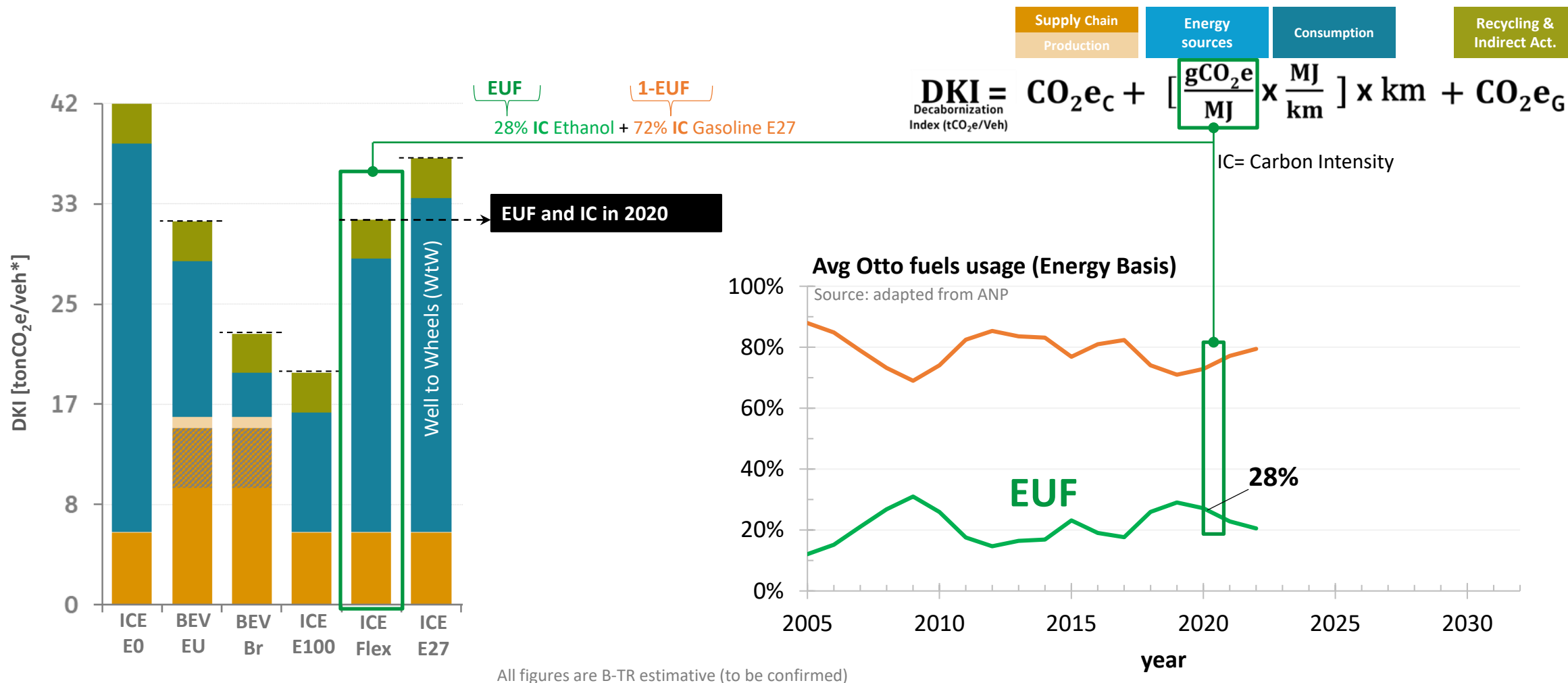
$$\text{DKI} = \text{CO}_2e_c + \left[\frac{\text{gCO}_2e}{\text{MJ}} \times \frac{\text{MJ}}{\text{km}} \right] \times \text{km} + \text{CO}_2e_G$$

Decarbonization Index (tCO_{2e}/Veh)



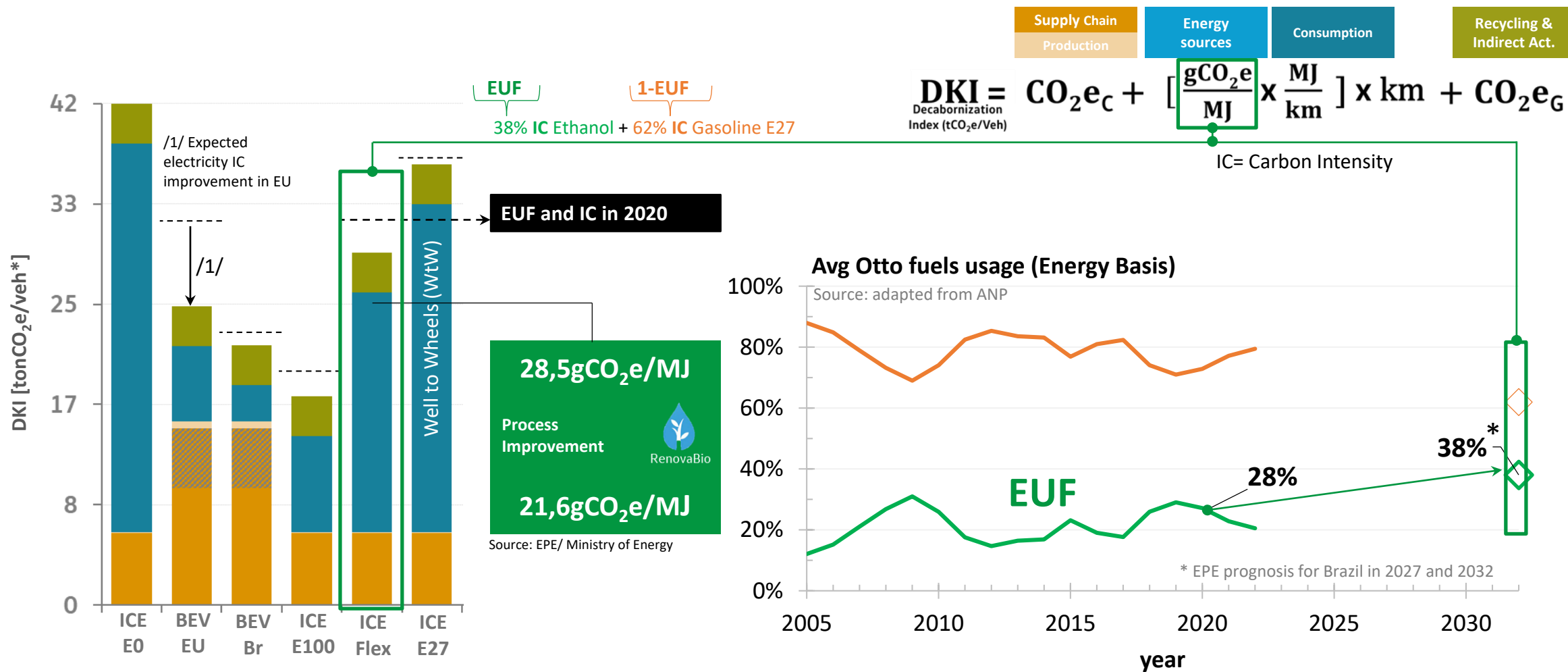


Ethanol Usage and C-IntensitySensibility



► Currently relatively low Ethanol Usage in Brazil reduces E100 potential for CO₂e reduction.







Influencing Fuel choice at Gas Station

Which fuel should I use?



Customer reasoning

$$\left(\frac{R\$}{km}\right)_{E100} \leq \left(\frac{R\$}{km}\right)_{E22}$$



$$\left(\frac{R\$}{l}\right)_{E100} \leq \text{EDR} * \text{EP} * \left(\frac{R\$}{l}\right)_{E22}$$

E100 = commercial hydrous ethanol

$$\frac{\left(\frac{MJ}{l}\right)_{E100}}{\left(\frac{MJ}{l}\right)_{E22}} \stackrel{\text{def}}{=} \text{Energy Density Ratio (EDR)} \text{ Defined by...}$$

→ Fuel characteristics/ specification

69,3
%

$$\frac{\left(\frac{MJ}{km}\right)_{E22}}{\left(\frac{MJ}{km}\right)_{E100}} \stackrel{\text{def}}{=} \text{Energy Parity (EP)}$$

Depends on...

→ Engine: Comp. Ratio, Displacement, Temperature, etc

→ Vehicle: Aed, Rolling Resistance, Transmission

→ Route, Driving behavior

1,01

- The higher the Energy Parity of a vehicle and the Energy density of ethanol fuel, the higher the chance to be worthy (financially) to select Ethanol.



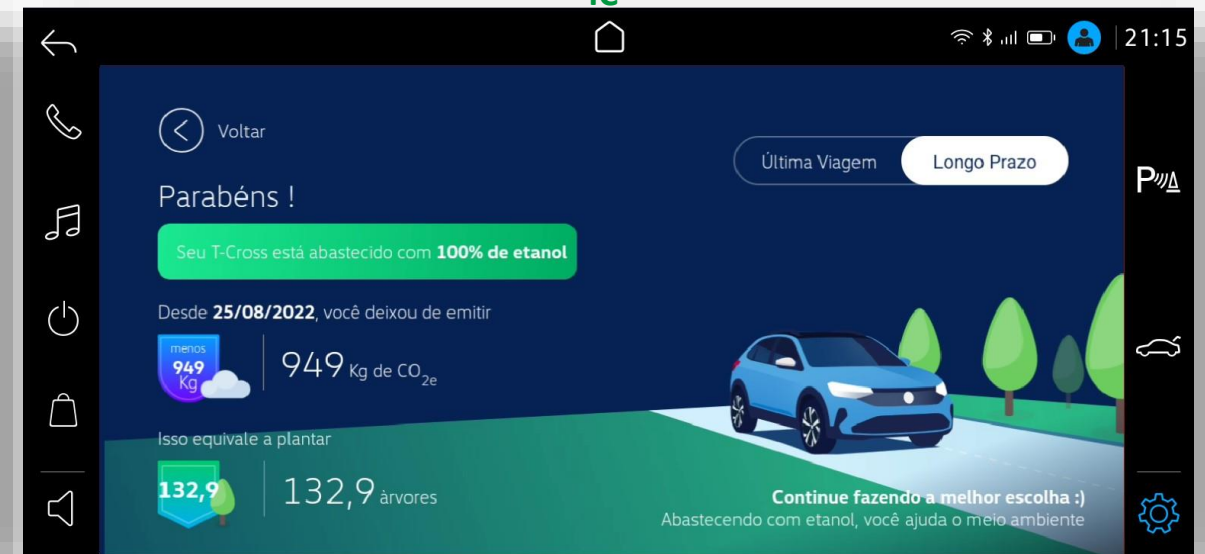


● Increase usage of low carbon fuels



$$\text{DKI} = \text{CO}_2e_c + \underbrace{\left[\frac{\text{gCO}_2e}{\text{MJ}} \times \frac{\text{MJ}}{\text{km}} \right]}_{\text{IC}} \times \text{km} + \text{CO}_2e_G$$

Decarbonization Index (tCO₂e/Veh)



Fonte: B-TE

Next steps:

- Know the VWB customer choice (using Cloud and Data Analytics)
- Additional actions to influence choice and results measurements (C-Credits, Mileage/tress accumulation, game)
- Differentiate ethanol with low C-Footprint (?)





ICE Powertrain Evolution



+

- 1 High Compression Ratio
- 2 Alternative Cycle
- 3 Friction Reduction
- 4 Optimized Transmission

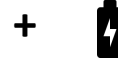
$$\text{DKI} = \text{CO}_2 e_c + \left[\underbrace{\frac{\text{gCO}_2 e}{\text{MJ}}}_{\text{IC}} \times \underbrace{\frac{\text{MJ}}{\text{km}}}_{\text{CE}} \right] \times \text{km} + \text{CO}_2 e_G$$

Decarbonization Index (tCO₂e/Veh)

Low Voltage

High Voltage

Mild hybrid
(mHEV P0)



48 V (Li-ion)

Full hybrid
(HEV)



>200 V (Ni-MH / Li-ion)

Plug-in hybrid
(PHEV)



>200 V (Li-ion)

e-Range

~2 km

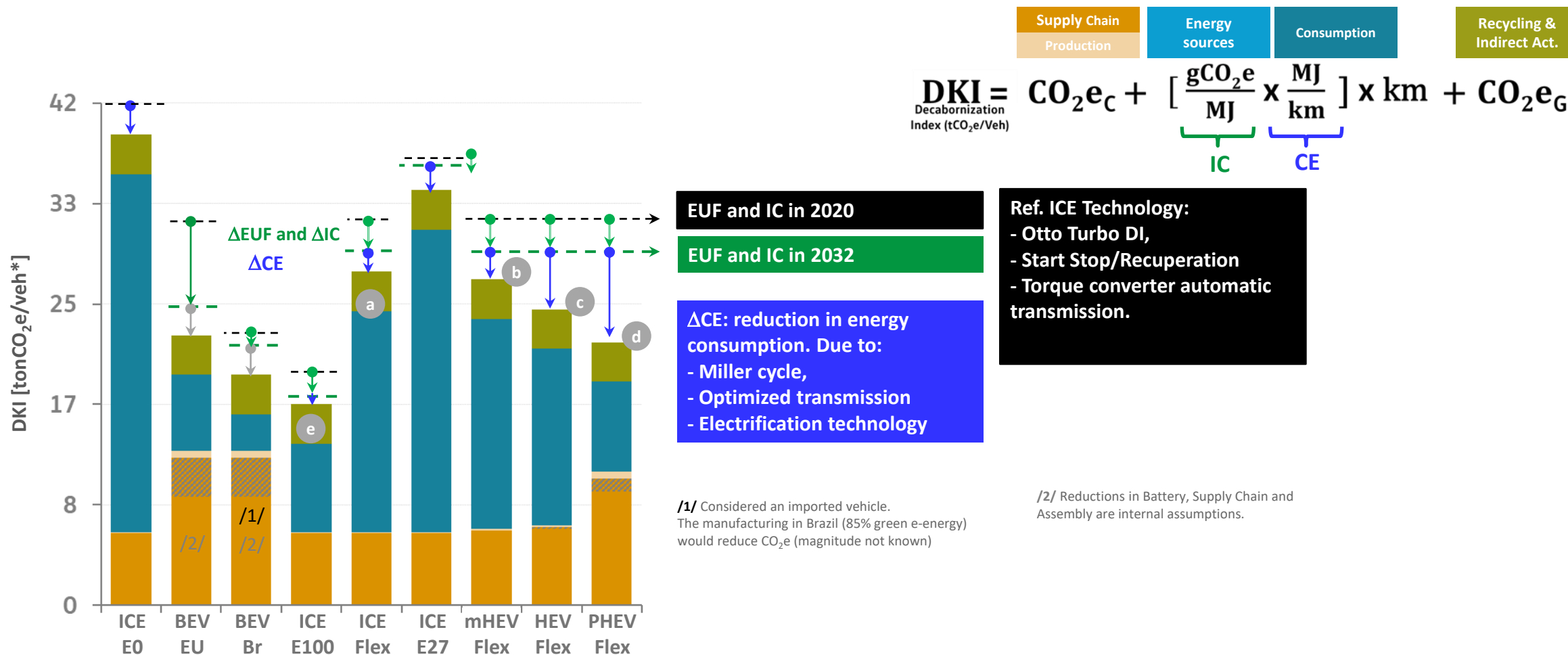
~20 – 80 km

Decel with engine "off"

"Boost" e Recuperation

➤ Miller cycle combined w/ electrification technologies offers potential for increase vehicle range with ethanol, increasing its acceptance.





- Efficient technologies contribute for ethanol range increase, operational cost reduction and fuel availability.
- Ethanol acceptance/ usage increase is an important lever for CO₂e reduction.





For Brazil...

- **BEV trend will take longer**
Drivers: customer preference; low operational cost; renewable electric matrix.
Challenges: Purchase cost, charging infra, local supply chain,.
- **BioEthanol is a fast way of decarbonization.**
Driver: Flex techn. for passenger cars is strongly present in current fleet (~80%) and in new licensed (~85%).
Challenge: Ethanol choice by the customer is relatively low.
- **BioEthanol usage increase is a strong lever for Cradle to Grave CO₂e reduction;**
It can supposedly occur w/o sustainability issues and can achieve very low carbon intensities.
- **Ethanol oriented ICEs and electrified variants are measures for efficient BioEthanol usage,** increasing its selection by customer, leading to CO₂e reduction.

- **R&D LowC energy/ technologies and precise methodologies on life cycle emissions are necessary to support correct regulation development.**





Obrigado!

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