FAPESP WEEK GERMANY

March 25-26th, 2025

Scientific Session 4:
Circular Economy, Inequalities and Social Injustice





Chairs:

Barbara Göbel, Director, Ibero-Amerikanisches Intitut (IAI)

Susana C. F. Pereira, Associate Professor and Head of the Innovation Center, Business School in São Paulo, Fundação Getulio Vargas (FGV EAESP)

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Scientific Session 4:
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Main objective of the session:

Illustrate the contribution of social sciences, putting special emphasis on the role of scientific exchange between Germany and Brazil. In addition, strategies will be discussed how to develop the collaboration further.

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Session 4 Speakers – Brazil



The Circular Economy in Brazil: Results and Research Opportunities
Prof. Dr. Daniel Jugend (Associate Professor at São Paulo State University (UNESP), Brazil)



Food for Justice: Coalitions for Socioecological Transformation
Prof. Dr. Renata Motta (Heidelberg Center for Ibero-American Studies (HCIAS), University of Heidelberg)

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Session 4 Speakers – Brazil



Circular Economy and Social Inclusion
Prof. Dr. Marly Monteiro de Carvalho (Full Professor at the Universidade de São Paulo (USP), Escola Politécnica, Brazil)



Inequalities in Knowledge Production and Circulation: A Practitioner's view
Prof. Dr. Sérgio Costa (Freie Universität, Berlin)



Evelyn Dias
Founder and CEO at Santa Food Tech | TOP 8 FoodTech 2024 | Green and Environment Counselor, Climate Embassador of São Paulo | Social Entrepreneur.

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FAPESP SÃO PAULO RESEARCH FOUNDATION

DFG Deutsche Forschungsgemeinschaft

Ibero-Amerikanisches Institut: interconnected working areas



Collections

One of the worldwide largest scientific libraries on Latin America, the Caribbean, Spain and Portugal



Culture

Platform for intercultural and transcultural dialogues



Research

Place for knowledge production and exchange

Ibero-Amerikanisches Institut
Preußischer Kulturbesitz

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Maria Sibylla Merian Centre Conviviality – Inequality in Latin America

Mecila:

Freie Universität Berlin

CEBRAP centro brasileiro de análise e planejamento

USP

Ibero-Amerikanisches Institut Preußischer Kulturbesitz

CONICET UNLP IdIHCS Instituto de Investigaciones en Humanidades y Ciencias Sociales

Universität zu Köln

EL COLEGIO DE MÉXICO

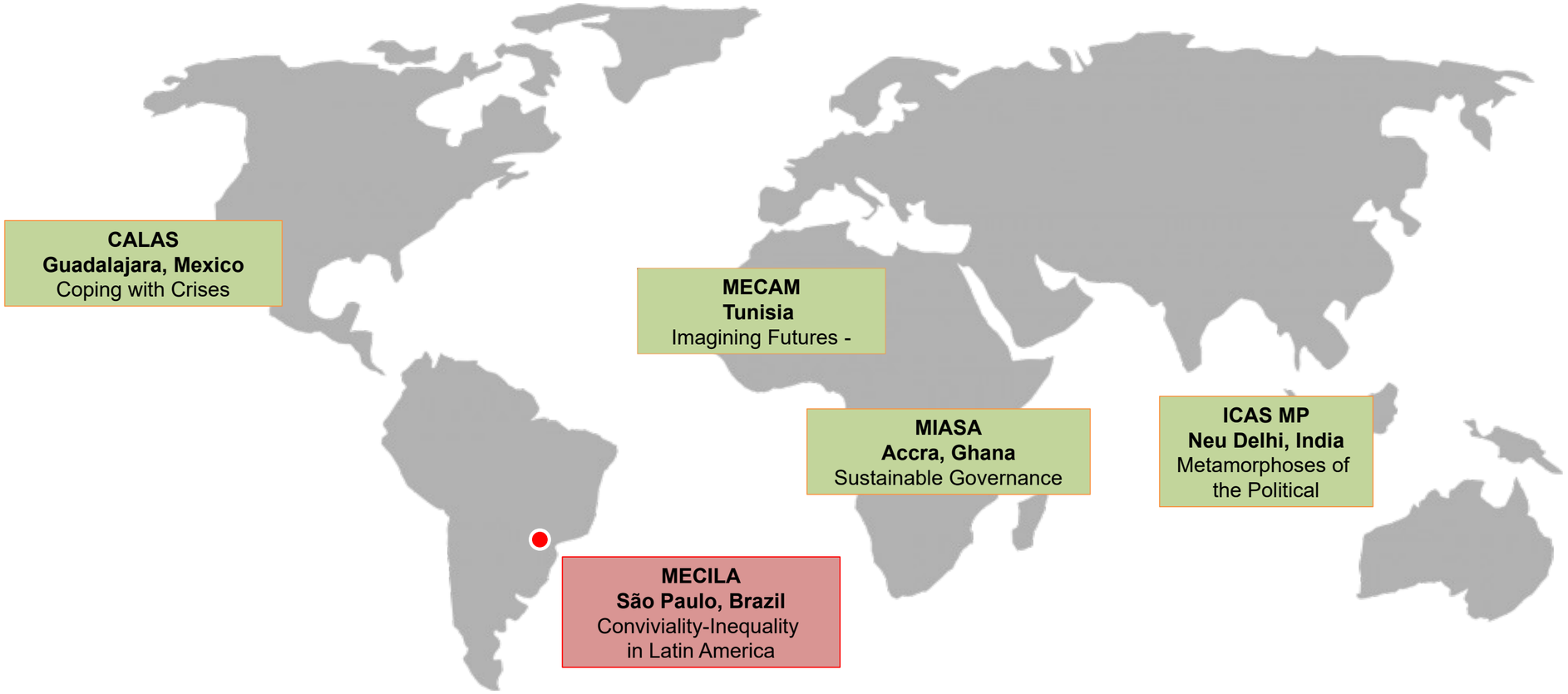
Duration: 1.4.2017- 31.3.2026

More information: www.mecila.net

Bundesministerium für Bildung und Forschung

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Maria Sibylla Merian International Centres



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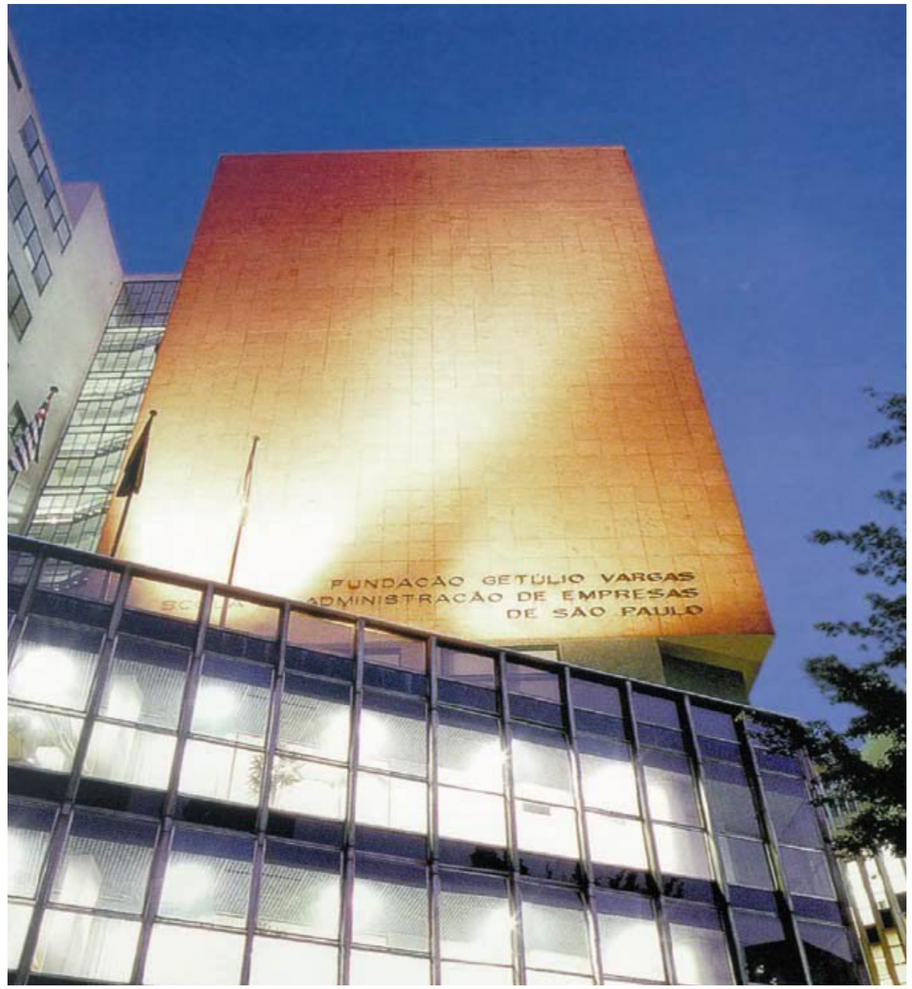
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Fundação Getulio Vargas - Escola de Administração de Empresas de São Paulo

Getulio Vargas Foundation - Business School in São Paulo



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ESCOLA DE ADMINISTRAÇÃO DE EMPRESAS DE SÃO PAULO

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Fundação Getulio Vargas – FGV

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Schools in São Paulo

- **EAESP** – Business
- **EESP** – Economics
- **RI** – International Relations
- **EDESP** – Law

Schools in Rio

- **EPGE** – Economics
- **EBAPE** – Management
- **DIREITO RIO** – Law
- **EMAP** – Applied Math

New schools: Midia (RJ) and Management (Brasília)

Research Institutes

- **IBRE** – Institute of Applied Economics
- **CPDOC** – Center for Historical Documentation
  - **CIÊNCIAS SOCIAIS** – School of Social Sciences in Rio

Other organizations

- **FGV PROJETOS** – Consulting
- **EDITORA FGV** – Publisher
- **IDE** – Executive Education

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FGV EAESP – Business School in São Paulo

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1/3
of undergraduated students receive a scholarship

+106
International partners in 38 countries

4,200
Students and +250 Faculty members

21
Research centers

40,000
members of the alumni network

+ 500
International students take our courses every year

The first Latin American institution to have the triple international accreditation from AACSB, EQUIS and AMBA.

AACSB
The Association to Advance Collegiate School of Business
USA

EQUIS
European Quality Improvement System
EUROPE

AMBA
Association of MBAs
ENGLAND

FGV EAESP International Connections

IPBS – International Partnership of Business Schools
- 11 schools – DCU, ESB, FGV-EAESP, ICADE, LUMS, NEOMA, NU, NCSU, ROLLINS, UCSC, UDLAP

CEMS – Community of European Business Schools
- Alliance of leading business schools and multinational companies
- Community of top 30 business schools, only one for each country

COBS – Council on Business and Society
- 11 schools – ESSEC, KEIO, FGV-EAESP, FUDAN, WARWICK, IE, MONASH, OLIN, SMITH, STELLENBOSCH, TRINITY

GNAM – Global Network for Advanced Management
- 31 schools – YALE, AIM, EGADE, ESMT, FGV-EAESP, FUDAN, HITOTSUBASHI, HEC, HKUST, IE, IMD, INCAE, IIMB, INSEAD, KOÇ, NUS, PUC-CHILE, REMIN, SNUB-KOREA, TECHNION, UCD, CAP TOWN, GHANA BS, UNIVERSITY OF INDONESIA, STOCKHOLM BUSINESS SCHOOL, UNSW AUSTRALIA, STRATHMORE, SDA BOCCONI, UBC SAUDER, LAGOS, SAID BUSINESS SCHOOL

PIM – Partnership in International Management
- Consortium of top 53 business schools;
- Since 1976, FGV-EAESP is the only Brazilian member.

GPPN – Global Public Policy Network
- 7 schools – COLUMBIA, N.U. SINGAPURE, TOKYO, LSE, SCIENCES PO, FGV-EAESP

GBSN – Global Business School Network
- 156 schools

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FGV EAESP – Business School of São Paulo

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ACADEMIC RESEARCH

Business Strategy
Marketing
Operations Management & Sustainability
Organization Studies
Finance
Information Technology
Government and Society
Public Policies
State Transformation

50 senior researchers

APPLIED RESEARCH CENTERS

International Competitiveness
Retailing
Innovation Management
People's Management
Private Equity
Sustainability
Entrepreneurship
Supply Chain Management
Finance
Financial Inclusion
Health Management
Information Technology
Social Media
Public Administration
Politics and Public Sector Economics

100+ researchers

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Center of Science for Development
Solutions for post-consumer waste: packaging and products

Innovative Solutions for post-consumer waste problems, to reduce or eliminate its negative impact.

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FAPESP: 2021/11967-6

Approved in 2022
FAPESP support for 5 years

Co-founders:
State Secretary of Agriculture,
Braskem, AMBEV, Grupo Boticário,
Klabin, Natura,
Sonoco and Tetra Pak

CCD circula

CETEA FGV ipt INSTITUTO DE PESQUISAS TECNOLÓGICAS USP

Host Institution:
Cetea/ITAL

We work as a triple helix project

companies, government, and research institutes innovate together

Our mission is...

to generate and disseminate applied knowledge to support sustainable development in the interest of the productive sector and society.

We work on five platforms (research lines)

- P1 - Circular economy management in organizations and supply chains
- P2 - Mitigation of the impact of organic waste
- P3 - Design, materials and innovative technologies
- P4 -Reuse and recycling technologies
- P5 - Education and culture for circular economy

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