



FAPESP
WEEK
GERMANY

March 25-26th, 2025



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Smart EcoVila



Transforming Cities Through Circular Green Microeconomy







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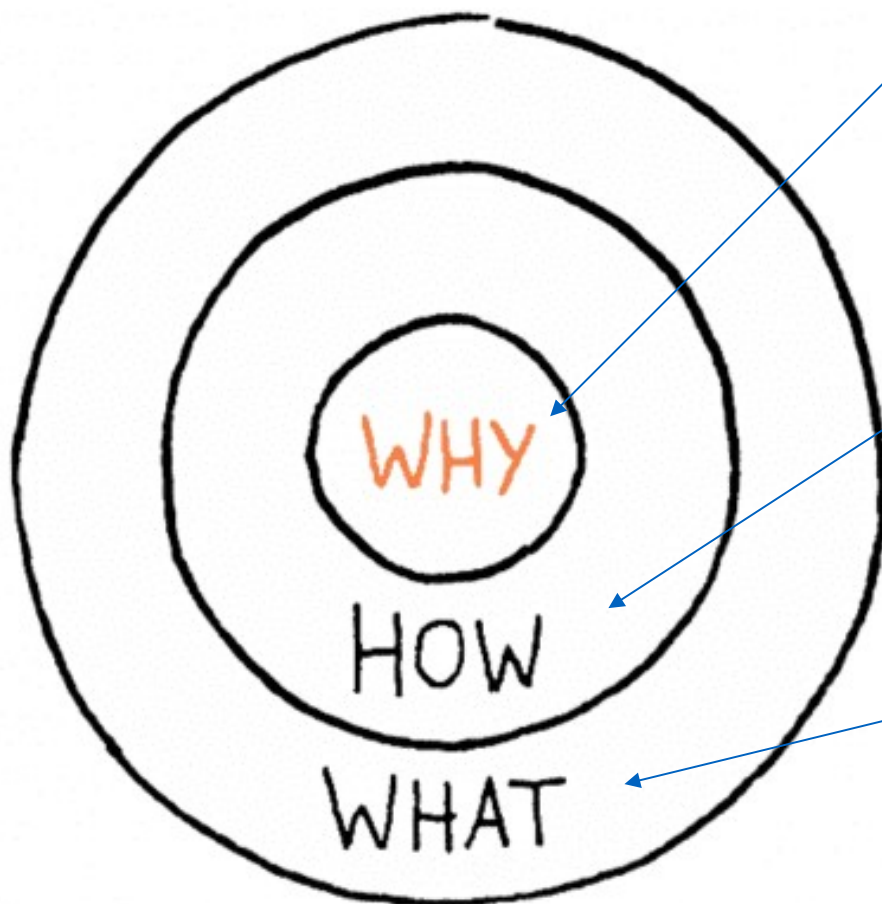


MINHA SMART ECOVILA

A Non Linear chain and sustainable lifestyle platform - Eco
Village concept in cities with technology and data.

End-to-End Connection of the
Regenerative Agriculture Chain in
Short Circuits

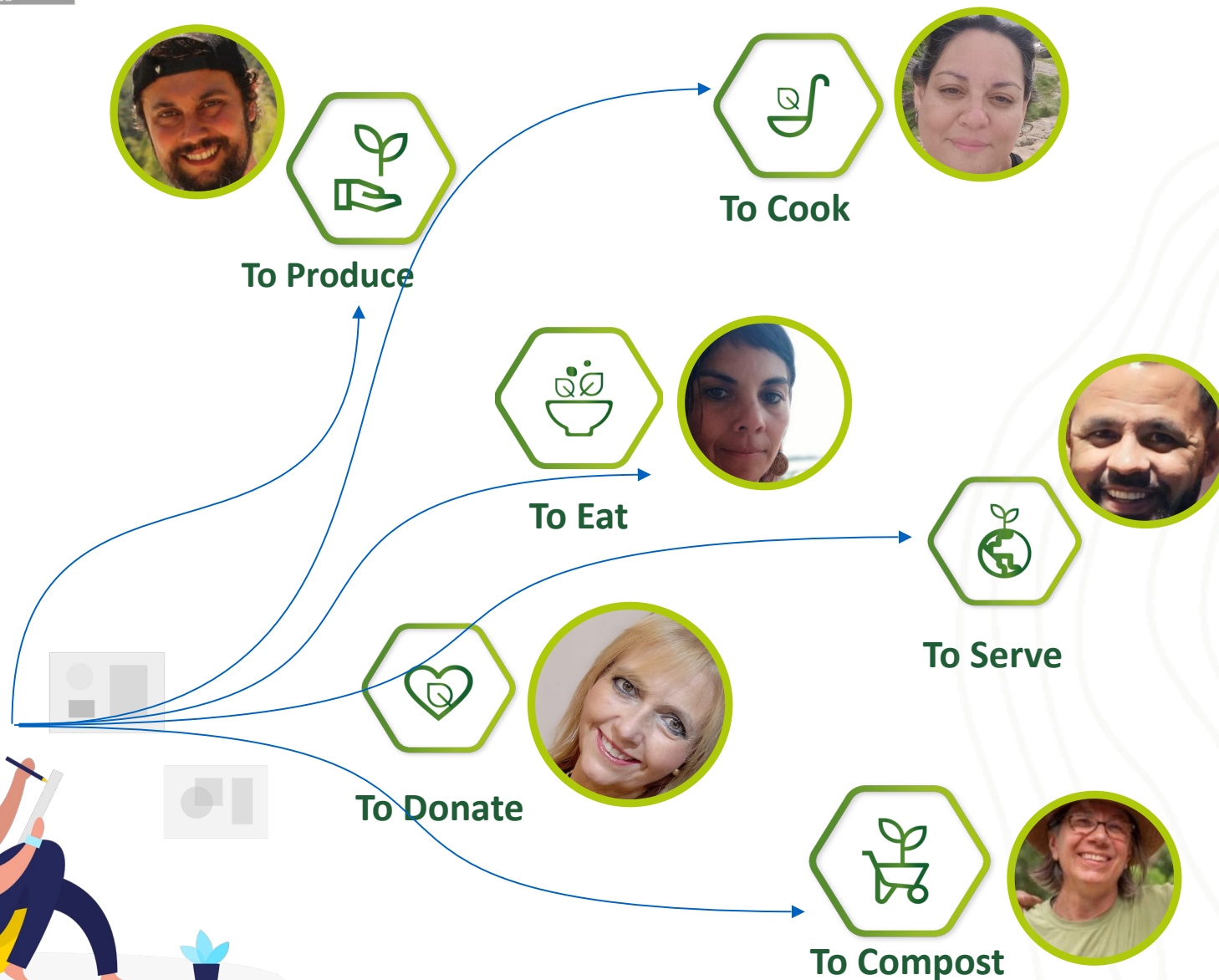




Cities transformed by
Circular Green Microeconomy

Democratizing access to safe food, preserving the environment, taking care of social, environmental and economic issues, generating income for urban and rural families

Through non-linear chain and sustainable lifestyle platform, implementing the EcoVillage concept in cities with technology and data



Minha Smart EcoVila
6 steps non-linear chain

Short Circuits
(geolocation)

Area: 4 to 7km²

Profile: 0,31% population

Digital Conection
Big Data
Impact Indicators



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Smart
Eco Vila

Integration Platform Ecosystem



Education

Tracks | AI

Connection

Technology Interface
Software + Hardware IoT

Data

Intelligence | micro services
Indicator management



Business Model

Sustainable lifestyle solution / non-linear chain / Technology + Data + Positive Impact

Capillarity = decentralization | Scalability = increased impact

Circularity and Waste Combating, promoting Agroecology and Recycling Organic Waste + Sustainable Gastronomy



8 km2 area
0,31% habitants profile

Average TK \$ 151,61

- 30 % Sale Price

Average Membership 203%
+ 20% result one more step*

+ 35,78 tons food and waste
+ 9 x local composting capacity for composting
- 31,5 tons of CO2 eq avoided
+ 1230 families supported

+ income for 110 small producers and 5 Women Entrepreneurs from the Santinhas Project



**Smart
Eco Vila**

Circular Green MicroEconomy (CGME) Process

Expansion Framework Implementation

Mapping and Diagnosis
- new micro territories

90 days



CGME Implementation

Customized Minha Smart
EcoVila Implementation

7 - 12 months



CGME Implemented

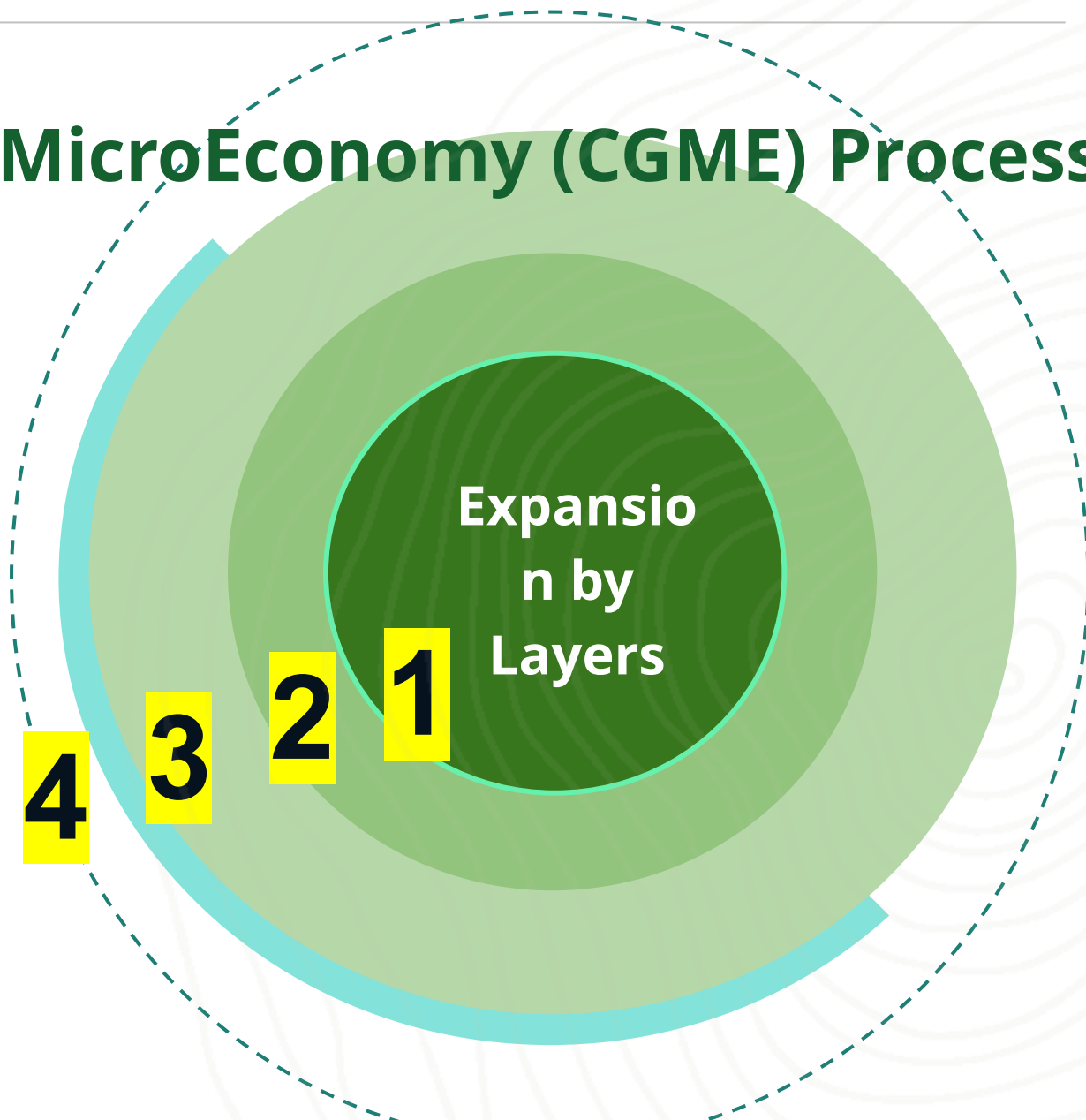
All 6 steps implemented with
stakeholders activated. Non Linear
Chain Completed. Self sufficiency

**After 12 months of the
implementation**



Smart
Eco Vila

Circular Green MicroEconomy (CGME) Process





“Those who are not yet familiar with the Smart EcoVila concept are at least a few steps behind what is extremely important in the city and on the planet today. It is a very responsible project, well designed, carried out with great conscience.”

Regina Grilli
Horta das Flores Manager_Smart EcoVila Mooca





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Smart
Eco Vila

Recognitions and Partners



ReFood

Regeneration for people
and the planet



Projeto
Legado
10 anos de impacto



**GREEN
SAMP**

ADE SAMP
AGÊNCIA SÃO PAULO DE DESENVOLVIMENTO



**CIDADE DE
SÃO PAULO**
DESENVOLVIMENTO
ECONÔMICO, TRABALHO
E TURISMO



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Smart
Eco Vila

Vision of the Future

5



28

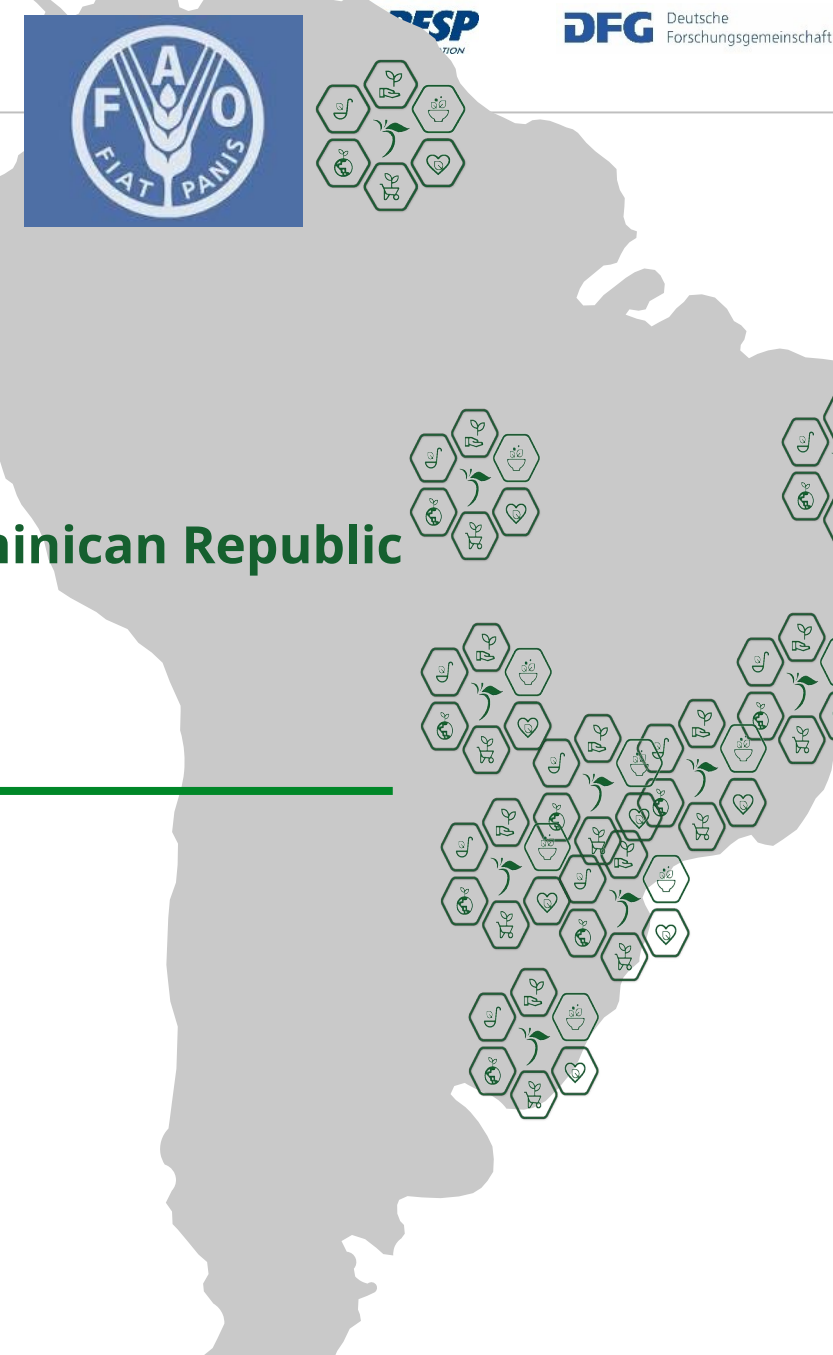
Cities in Brazil + 1 Dominican Republic

+ 670k users (4 years)

2024 - 5 SP microregions

2025 - 28 microregions (Brazil)

Growth 186% + 65k families involved





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